



Local Non-Profit Trains World-Class Museums on Cutting-Edge Imaging Technology for 21st-Century Art & Artifact Conservation

August 10, 2011, San Francisco, CA — Cultural Heritage Imaging (CHI), a San Francisco-based nonprofit, is offering free training in high-tech imaging to local and national museum professionals at a series of workshops throughout the US. Museum staff use the imaging techniques to create beautiful, high-resolution, interactive media that reveal never-before-seen surface details and enhance research efforts and public education programs.

Check out an example of the imaging tech in this video shown during the exhibition, “The Japanese Print in the Era of Impressionism” at the Fine Arts Museums of SF (FAMSF) in 2010-11: vimeo.com/16942430 and on the FAMSF blog at deyoung.famsf.org/blog/cutting-edge-photography-technique-comes-de-young.

The next training takes place in mid-August, hosted by the San Francisco Museum of Modern Art (SFMOMA), includes participants from SFMOMA, the Asian Art Museum, the California Academy of Sciences, the Fine Arts Museums of San Francisco, the Georgia O’Keeffe Museum (Santa Fe, NM), the Phoebe A. Hearst Museum of Anthropology (University of California, Berkeley), the Oakland Museum of California, and Houston Museum of Fine Arts, and others.

CHI obtained a federal grant from the Institute of Museum and Library Services (IMLS), to conduct outreach and training and share important new imaging technologies with art conservation students, museum professionals, and others who care for items of cultural, artistic, and historic heritage and scientific interest.

CHI is training museum professionals in Reflectance Transformation Imaging (RTI) techniques first developed at Hewlett-Packard Labs. The four-day SFMOMA class occurs August 15-18, 2011 with additional sessions happening at the Smithsonian Museum Conservation Institute and the Indianapolis Museum of Art in 2012.

“By teaching people how to use RTI, we advance the adoption of this significant new technology and empower cultural heritage specialists and scientists to better care for their collections,” said Mark Mudge, CHI President and Co-Founder. Earlier in 2011, CHI held workshops at the Worcester Art Museum, MA, New York University (NYU), and the Harvard University Art Museums. Participants included staff from the Boston Museum of Fine Arts, Yale University Museums, and other East Coast cultural institutions.

Find more training opportunities and great information on RTI and other topics at www.c-h-i.org.

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